

Become a *Place* Partner

Place

NORTH WEST
YORKSHIRE
NORTH EAST
MIDLANDS





Hydrock

now

Stantec

Ek

EarlKendrickGroup

jmw

Since its inception, *Place Media Group* has established itself as the go-to news publisher for decision-makers, industry influencers, and innovators in the North, offering unparalleled coverage of the projects shaping our towns and cities.

Through a dynamic mix of reporting, events, and tailored marketing solutions, *Place Media Group* informs and connects clients with opportunities to grow, collaborate, and thrive across the North West, Yorkshire, and the North East.

Bespoke packages

Build your own 12-month package to significantly boost your profile and gain access to your target audience.

A partnership package might include event sponsorships, filmed roundtables, advertising, podcasts, video, thought leadership, and more.

After a consultation with our commercial, editorial, and production teams, you will have a bespoke campaign of activities specific to your business needs.

You will also receive unique business development opportunities throughout the duration of the partnership.

Working on an annual basis with the various in house teams at *Place Media Group* gives partners a more consistent position in the market, better association, and ultimately a more consistent, measurable return.



EXCLUSIVE PARTNER BENEFITS

- Invitations to **private dinners** throughout the year
- Your company added to our editorial news list for **comment** on breaking news, policy changes, and industry reaction
- Access to senior commercial team for **advice** and **guidance** on activity
- **Invitations** to exclusive off-book VIP events
- A closer **working relationship** with editorial team through regular and organic communication
- **First view** of events and marketing opportunities before they are launched to the wider market/competition
- Invitations to **exclusive** industry events at MIPIM, UKREiiF, and the Housing conference
- A **dedicated** editorial announcement on *Place Media Group* websites and newsletters regarding your partnership. Includes quote from a director and company logo
- Social media **promotion** of your partnership on all relevant *Place Media Group* **social media channels**
- Inclusion on the *Place* partners logo reel on the website and in our annual **printed** and **digital** media packs (updated periodically)
- Kick off meeting with **senior editorial** and **delivery team** - ability to share plans and strategy that our team can help **communicate** through news and associated activities
- Readership **analytics** of news articles that mention your brand

“Being a *Place* partner allows us to contribute meaningfully to conversations shaping the future and to collaborate with industry leaders who share our vision”

- EMMA RATCLIFFE
SENIOR BUSINESS DEVELOPMENT MANAGER
MORGAN SINDALL CONSTRUCTION

INVESTMENT
STARTS AT

£25,000+

PER
YEAR

Get in touch to discuss the right option
for your business

For North West & Midlands
dino@placenorth.co.uk

For Yorkshire and North East
sean@placenorth.co.uk



PARTNERS INCLUDE

Harworth



REGENERATION
BRAINERY

Onward

MUSE

MORGAN
SINDALL
CONSTRUCTION



jmw

Curtins

Brabners

placefirst

Caddick.

“The way that the *Place* team deliver events and engage with partners is refreshing and innovative. We enjoy working with them to present our real estate offering in innovative and informative ways, as well as brand promotion to clients and potential prospects”

- THOMAS PEARSON
PARTNER AND HEAD OF REAL ESTATE COMMERCIAL
JMW