Place AT MIPIM

PARTNER
NEWS &
CONTENT
REPORT
2025











THANK YOU FOR SUPPORTING THE NORTH OF ENGLAND AT MIPIM 2025

MIPIM 2025 really delivered – not only for the North of England but the UK in general.

As the second biggest delegation from the UK - and the UK being the biggest delegation to attend from around the world - the North certainly did make the most of the week.

The *Place North* delegation really maximised their time and investment into MIPIM, and initial feedback is extremely positive. No doubt as conversations mature, the output will certainly support a growing and continued presence for the North at MIPIM going forward.

Our team were able to deliver a variety of touchpoints for the delegation and wider MIPIM audience, both in person and online, guaranteeing the profile of our delegation and showcasing Northern opportunities.

We look forward to building on this year's success and forming an event that is even more productive and lucrative for our Partners and the towns and cities of the North. 58
PARTNERS

TOWNS & CITIES

MIPIM EVENTS HELD

Y50EVENT & SESSION

ATTENDEES

36
ARTICLES
PUBLISHED

46K
TOTAL READS OF MIPIM CONTENT

Dino Moutsopoulos Managing partner & head of commercial, Place North



Place North MIPIM Wrap-Up 13 March

Developer giants shared their reflections on the big week on the Place North stand as the expo drew to a close.

SPEAKERS

Tom Bloxham, founder, **Urban Splash**Phil Mayall, managing director, **Muse**Insiyah Khushnood, senior development manager, **igloo Regeneration**



UK Stage | Investible North 13 March

From data centres in Blackpool to space centres in Newcastle, a panel of Northern leaders set out their investment propositions.

SPEAKERS

Cllr Liam Robinson, leader, **Liverpool City Council** Pam Smith, chief executive, **Newcastle City Council** Cllr Lynn Williams, leader, **Blackpool Council** Cllr Bev Craig, leader, **Manchester City Council** Jon Dyson, director of place, **Bolton Council** Michael Cullen, chief executive, **Stockport Council**

WATCH VIDEO





Place North MIPIM Breakfast Conference 12 March

SPONSORED BY DAY ARCHITECTURAL, WSP, ALLIANCE INVESTMENTS, PEEL LAND

Positive steps taken towards reinvigorating housebuilding by the government nine months into its term are not to be sniffed at – but does the ambition match the reality on the ground?

SPEAKERS

Stephen Wild, managing director, **Peel Land**Jonathan Wilson, managing director, **Citu**Tom Stannard, chief executive, **Manchester City Council**Sarah Ashurst, head of partnerships & investment, **Salford City Council**

WATCH VIDEO



Flip_It: The UK leads the regeneration revolution 12 March

WSP, Layer.studio, and Studio Hoodless hosted a popular immersive brainstorming session looking at ways to overcome regeneration challenges head-on.

Delegates from across the North and beyond came together to collaborate on ideas for delivering practical strategies for sustainable, inclusive growth, on the *Place North* stand.





UK Stage | How can the North become the UK's development driver?

11 March

Stronger partnerships, being willing to take more risks, and adopting off-site manufacturing at scale were all posited as ways the North can deliver better schemes at pace.

SPEAKERS

Anneliese Hutchinson, interim strategic director economy innovation & growth, **Gateshead Council** Insiyah Khushnood, senior development manager, **Igloo Regeneration**Cllr Tom Ross, leader, **Trafford Council**Dale Sinclair, director head of digital innovation, **WSP**Aidan Thatcher, director of place, **Wigan Council**John Searle, director of place, **Salford City Council**

WATCH VIDEO



UK Stage | In Conversation with Eamonn Boylan, chief executive, Homes England 11 March

Eamonn Boylan is hoping to restructure the way the organisation works from within and leave a lasting legacy that will provide a springboard for delivery when he vacates his post for the next permanent chief executive of the government's housing and regeneration agency.





Welcome from Local Authorities 11 March

Local authority leaders and decision-makers held court on the Place North stand to set their stalls out for the week.

SPEAKERS

Nick Gerrard, growth and prosperity programme director, **Blackpool Council**Stephanie Mullenger, interim director of property and housing, **Salford City Council**Cllr Tom Ross, Leader, **Trafford Council**Lee Fallows, director of corporate resources, **Bolton Council**Jon Lowe, assistant director- property & assets, **Wigan Council**Michael Cullen, chief executive, **Stockport Council**



<u>Place North MIPIM 2025 Arrival Reception</u> 10 March

SPONSORED BY YARDI

Place North's MIPIM Arrival reception allowed delegates and VIPs the opportunity to get stuck into some serious networking and set their week off on a great note.





How to do MIPIM Well 16 January

Delegates heading to MIPIM for the first time were treated to a masterclass on what to expect and how to have a successful time in Cannes at this intimate evening event.

SPEAKERS

Jake Tappenden-Lowe, UK MIPIM director, **RX**Thomas Pearson, head of real estate commercial, **JMW Solicitors**Lucy Lomas, director, **Luma Marketing**Dino Moutsopoulos, managing partner, **Place North**



Place North Partner Pre-MIPIM Delegation Dinner 10 February

One hundred *Place North* delegates heading to Cannes in four weeks gathered for an inaugural preview dinner at hotel voco in Manchester.

SPEAKERS

Anthony Fortain, global commercial director, MIPIM organiser, **RX** Jake Tappenden-Lowe, UK MIPIM director, **RX** Cllr Lynn Williams, leader, **Blackpool Council**



Themes from Cannes in 2025

As the dust settles on another MIPIM, here is a rundown of the themes that crept up time and time again throughout the week. **1,708 reads**

Embracing new tech a 'win-win' amid dwindling skills, says framework boss

The construction industry is wary of an emerging skills gap, with an ageing talent pool and more workers leaving the industry than joining, the future of construction needs the industry to adapt and act now, according to Caroline Compton-James, deputy chief executive of SCAPE. **432 reads**



Gensler eyes Northern growth amid cities boom

A fundamental shift in what it means to be a city is prompting the global consultancy to consider the potential for a third UK office – in the North of England. **739 reads**

Everton's advice to Manchester United? Don't deviate

Sports-led redevelopment has been a key theme of MIPIM, with both Liverpool and Manchester touting stadium projects at the conference. **8,906 reads**

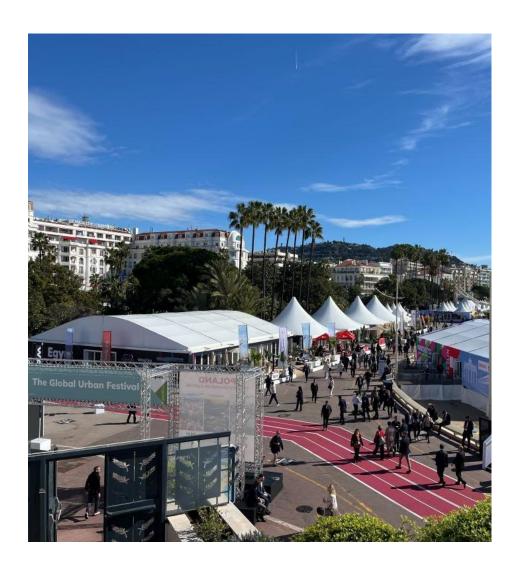
Parthena Reys open to more Manchester deals after city debut

The private equity firm acquired the 350,000 sq ft One Hardman Boulevard in Spinningfields in late 2023 and is setting about repositioning it into one of the city's best office buildings while keeping one eye on more opportunities to invest. **668 reads**

THING OF THE WEEK – MIPIM special

Socks, spice, and stadia are all featured in our Cannes special edition of our weekly column of property industry quirks, curios, and interesting tidbits. **627 reads**





Bolton and Wigan launch NorthFold growth corridor

Working with GMCA and developer partner Peel Land, the local authorities envisage delivery of 9,000 homes, 3.7m sq ft of industrial space, and 312,000 sq ft of offices by 2035. **2,878 reads**

KQ Liverpool tees up investment opportunities

The 450-acre innovation district has revealed further plans and is seeking investment for the development of Health Innovation Liverpool, a £550m collaboration with NHS University Hospitals of Liverpool Group, as well as its Artificial Intelligence Materials Hub for Innovation, or AIM-HI venture. **1.207 reads**

Planning for health in Northern cities

How can Northern cities be redesigned to improve the health of their inhabitants? In a wide-ranging discussion, Karen Kilgour, leader of Newcastle City Council, Bev Craig, leader of Manchester City Council, Nuala Gallagher, corporate director of city development at Liverpool City Council, and Jonathon Seebacher, partner at Ryder Architecture and designer of Liverpool's Green Lanes plan, discussed the challenges and opportunities.

133 reads



Rail plan offers £7bn economic prize between North West cities

Having revealed plans for a new line connecting Liverpool and Manchester last year, Greater Manchester Mayor Andy Burnham and his Liverpool City Region counterpart Steve Rotheram took the stage in Cannes to hammer home the impact the infrastructure project could have to assembled investors. **2,415 reads**



Five minutes with Landsec CEO Mark Allan

The UK's biggest proposo has piled into the North West in a big way in recent years, investing more than £1bn to acquire MediaCity, Mayfield, and Liverpool ONE. *Place North West* caught up with the firm's chief executive, who was attending his first MIPIM since 2017. **843 reads**

<u>Leaders confident of securing land, funding for £2bn</u> Old Trafford

Greater Manchester Mayor Andy Burnham reiterated that the club's new home would receive zero public funding while Manchester United COO Collette Roche told *Place North West* she is sure the club can find the money to finance the 100,000-capacity project without state backing. **2,996 reads**

Newcastle hints at St James decision

Michelle Percy of Newcastle City Council has given a strong indication of the direction owners PIF might opt for in the ongoing debate around the future of the club's stadium. **289 reads**

Strangeways prison relocation still on the cards

Manchester City Council remains in "regular, active conversations" with the Labour government about the relocation of HMP Manchester to clear the site for wider redevelopment, and said that plans "would have to be amended if the prison does stay", indicating progress has been made during talks. **1,242 reads**

Partners expand on King Edward tower vision

Beetham and TJ Morris vehicle KEIE want to bring Liverpool's first fivestar hotel to a tower topping 60 storeys, with architect SimpsonHaugh lined up to join the design team.

Northern leaders gather to discuss devolution and regeneration

How can the private sector make the most out of devolution and how is it shaping the future of the North's towns and cities? On the day the government announced its Planning and Infrastructure Bill, long term planning, trust, and collaboration were highlighted by speakers from the North East, Greater Manchester, and Liverpool as key to a region's success. **737 reads**



Continuity is key to GM and Northern growth, says Manchester CEO

While still finding his feet in the top job at Manchester City Council, Tom Stannard headed to MIPIM with no intention of deviating from a tried-and-tested formula for driving growth and attracting investment. **824 reads**

Could London-style community ballots combat Northern NIMBYISM?

An innovate approach to resident engagement is making the process of delivering dense housing schemes in the capital smoother, but could it be rolled out and scaled up to break through planning barriers elsewhere? **357 reads**

Peel Land, Muse confirmed for Salford regen group

Salford City Council launched its strategic regeneration forum at MIPIM, with the pair of heavyweight developers the first delivery partners to sign up. **1,765 reads**





VIDEO ANALYSIS



The 'how' of Greater Manchester's 75,000-homes target

A move away from engrained ways of working is required to deliver on the city region's ambitious housing delivery targets, according to participants at a roundtable discussion hosted with Mansell Building Solutions at MIPIM.



The jewel in Bolton's regeneration crown

Over the last few years Bolton Council has taken a more proactive approach to regeneration as it builds up to the town's most transformational project – Crompton Place.



Driving property delivery with a kit-of-parts approach

WSP's head of digital innovation, Dale Sinclair, sat down with Place North's Sally Gibson at MIPIM to discuss how the company's kit-of-parts approach is improving construction productivity and has the potential to streamline processes across the industry.



VIDEO ANALYSIS



How can the regeneration of Old Trafford transform the wider borough?

The international brand appeal of Manchester United FC and the emergence of development potential in the surrounding area make Old Trafford an extremely attractive regeneration prospect, according to Savills director Jeremy Hinds and Trafford Council Leader Tom Ross.



Wigan gears up for growth

Wigan Council has laid the foundations for large-scale development in its borough and now is the time to deliver, according to the council's director of place Aidan Thatcher. Hear about the council's ambitions and plans, and how the industry can get involved.



Data centres: opportunities & challenges for property

Society's need to be connected and the rapid adoption of AI are driving the requirement for more and better digital infrastructure, including data centres, according to Thomas Pearson, partner at JMW.



VIDEO ANALYSIS



How to make the most of Trafford's threshold moment

The regeneration of Manchester United's Old Trafford stadium and the land around it presents arguably the biggest opportunity for transformation the borough has ever seen. The council and its partners discussed how to maximise the potential of that project and others in the pipeline.



Investment-ready Blackpool charts regen revival

Blackpool has come a long way in a short period of time and heads to the South of France with multi-million-pound investment opportunities to sell.



How SMEs can lead the charge for 1.5m new homes

Small and medium sized housebuilders are uniquely placed to play a starring role in addressing the UK's housing crisis and contribute to the government's ambitious homes target, according to Andrew Evans and John Wybar of VM Finance.

























































































































THANK YOU FOR **WORKING WITH US**

Please share your thoughts on how we could improve for 2026

SHARE YOUR FEEDBACK